

 SEARCH

Olde Main beer flows into Cedar Rapids, Iowa City

Apr 30th, 2009 by carly.

Olde Main Brewing Co., the second largest brewer in Iowa, just announced that Dinkey Wheat, Long Face, and Off KILTer will be available throughout the Iowa City and Cedar Rapids area beginning today. The launch of the bottled product in the region will hit bars, restaurants, and retail stores over the next few weeks.

The release of Olde Main into Iowa City and Cedar Rapids comes eleven months after starting a bottling line and distributing to nearly 350 locations across Iowa. Olde Main currently distributes to about half of the state, including Council Bluffs, Des Moines, Carroll, Dubuque, Waterloo, Cedar Falls and now Iowa City and Cedar Rapids.

Olde Main Brewing Co. & Restaurant opened its doors in October 2004. Beer production has doubled every year and for the first time in 2008, beer lovers were introduced to Olde Main outside the Ames restaurant and brewpub. Now, there are plans in place to build an off-site brewing facility to keep up with demand.

Olde Main brews six styles of beer, along with a root beer and various seasonals throughout the year. Three varieties are currently offered in bottles - Dinkey Wheat, Long Face, and Off KILTer. Additional styles will be released in bottles later this year.

Olde Main is partnering with Dale Lee Distributing to offer the following **Olde Main brews** in bars, restaurants, and retail stores:

Dinkey Wheat

Belgian Style Wheat Ale

Named for the train that used to run from downtown Ames to the Iowa State University campus, the Dinkey Wheat has a flavor derived from coriander, chamomile and orange peel.

Long Face

Amber Ale

A horse walks into a bar and the bartender says, "Why the long face?" All around easy drinking, with malt and notable caramel flavors balanced by several American hop varieties.

Off KILTer

Scottish Ale

This traditional Scottish Ale has a subdued hop flavor and aroma with a high in malt flavor. The brew master actually wears a kilt while brewing this ale to achieve maximum Scottish feel and tradition.

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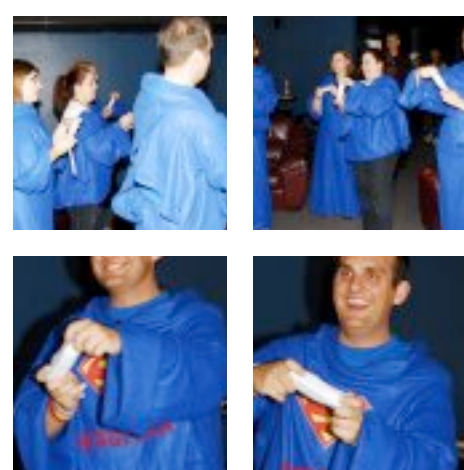


HOOPLA VIDEO

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EVENTS

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FOOD

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- ▶ Edible Iowa River Valley
- ▶ Pearvana

MUSIC

- ▶ All the songs we never heard before
- ▶ Mission Freak
- ▶ Your Sound Alternative — KRUI 89.7

PEOPLE

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- ▶ The Art Feed

THE BUZZ

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talk cedar

rapids christmas

clean plate club conan o'brien Eric Van Dril

events fave five food

football get out hawkeyes heath ledger hoopla hoopla crew in

the kitchen iowa city

kanye west movies music

music notes nbc nicole kidman nightlife people people

you should meet pushing daisies reading restaurant

restaurants st patrick's day theatre cedar rapids' dark

knight The Hills the office

things to do top 3 twilight university of iowa

HOOPLANOW TWEETS

- ▶ Actually show up in a Snuggie tonight for @HooplaNow's Snuggie party and you could win something cool. Come to find out. See u at 6!
- ▶ RT @HooplaNow Olde Main beer flows into Cedar Rapids, Iowa City <http://tinyurl.com/d8bx34> (Now we just need \$1 pint night)
- ▶ Countdown to Snuggie party continues. T-minus 2.5 hours!
- ▶ @MonicaLyons Love the @HooplaNow cover and article! I'll have to get your autograph tonight at the LFS party! :)
- ▶ RT @HooplaNow Olde Main beer flows into Cedar Rapids, Iowa City <http://tinyurl.com/d8bx34>

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