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It's Later... Olde Main Brewing Co. Names To Be Named Later Stout

1,500 names submitted for Name the Stout contest, now the winner is revealed

AMES, Iowa (April 27, 2009) – Veteran Olde Main beer drinkers came to know and love the To Be Named Later Stout. When the brewery opened in 2004, head brewer, Jeff "Puff" Irvin had to quickly come up with a bunch of names for the beers he had created. For some reason, the stout stumped him, thus the name To Be Named Later Stout was born. While the name has stuck, it was time to give this brew a proper name! Since Olde Main brewers like to spend more time making delicious beer, the naming was left up to Olde Main beer drinkers and the Name the Stout contest was born.

Know where you're eating tonight? Our **BRAND NEW Dining Guide** is now open for business.

ELECTRONIC PULSE

More than 1,500 names were submitted to NameTheStout.com between February 1st and March 31st. After hours of deliberating over delicious Olde Main brews, the winner Sodbuster Stout was chosen. Mike from Saint Charles, Iowa, submitted the name and has won free Olde Main beer for a year and a big party at Olde Main Brewing Co. & Restaurant in Ames.

A new logo for the Sodbuster Stout is currently in development and will be released in early June. Olde Main plans to begin bottling the Stout later this year.

Open publication

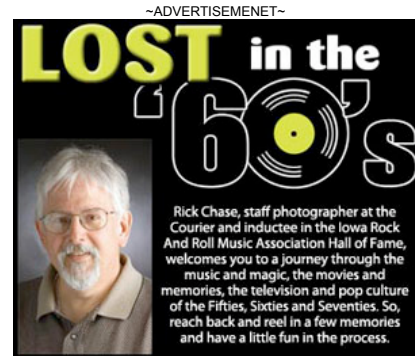
Olde Main would like to thank Mike and all of the beer drinkers that entered and award everyone for their creative beer-naming abilities.

CELEBRITY BUZZ

Olde Main's Sodbuster Stout is available on tap at bars and restaurants across Iowa and at the Ames' restaurant and brewpub. The Stout is a hearty ale with color and flavors derived from roast, chocolate, and caramel malts. This ale has a complex taste with a rich creamy mouthfeel. The pronounced hop presence balances the deep malt flavors.

About Olde Main Brewing Co.

Ames-based Olde Main Brewing Co. & Restaurant opened in 2004. In May 2008, Olde Main began bottling and distributing its beer across Iowa. Olde Main brews six styles of beer, along with a root beer and various seasonals throughout the year.



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